

KLDG(FM), KSCB(AM), KSCB (FM)
EEO PUBLIC FILE REPORT
2/01/23-1/31/2024

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
There was 1 position filled during this period	1	0

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II. MASTER RECRUITMENT SOURCE
Digital Manager

RS #	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Source Entitled to Vacancy Notification? (Yes/No)	Total Number of interviewees
1	KSCB-AM-FM, KLDG-FM 1410 North Western Avenue, Liberal, Kansas 620-624-3891 On -Air announcements Cheryl Collins - Manager	No	1
2	Kscbnews.net 1410 North Western Avenue, Liberal, Kansas 620-624-3891 Website Cheryl Collins - Manager	No	1

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III. RECRUITMENT INITIATIVES

1	Host activity reasonably calculated to further the goal of disseminating information as to employment opportunities.	1. January 27, 2025. Co-sponsored the Southwest Regional Job Fair with the Chamber of Commerce. 2. We had an intern, a college student, the entire year to help with our social media/digital marketing. 3. Cheryl Collins, Manager, serves on the SCCC Business Advisory Board which discusses needs in the business community that the college can provide classes for.
2	Host event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting	1. March 13 – hosted tour of students in studio. 2. October 2 – Cheryl and Joe talked to a class at Prairie View Elementary about journalism. As part of the presentation, we gave each kid a notebook to do their own interview. We also recorded the kids saying “You are listening to...” and then name our stations. We use these as liners promoting our stations. 3. October 9 – Cheryl spoke to high school kids at SCCC during the Career Tech Expo about careers in radio. We also had a booth with information and applications for board operators. 4. Brock Kappelmann, news and sports director, spoke at the career event at Liberal High School regarding broadcasting.
4	EEO Employment opportunities	We continue a year-long commercial schedule for each of our stations seeking employment opportunities within our company should they exist. We also ask for cooperation with other agencies; Church groups, employments agencies, NAACP, etc. for their assistance should a job opening become available.